# PEYTON ZALETSKY

## Storyteller | Content Creator | Performer & Comedic Writer

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# **EDUCATION**

Boston College - Chestnut Hill, MA

Aug 2023 - May 2027 (Expected)

B.A. in Communications & Theatre — Minors: Marketing & English | GPA: 3.8

Committed 40+ hours weekly to theatre productions, BCTV sketch comedy, and BC on Tap

New Canaan High School – New Canaan, CT | GPA: 4.0

Aug 2019 - Jun 2023

National Merit Finalist, National Honor Society, Seal of Biliteracy (Spanish)

Editor-in-Chief of Newspaper, Theatre Marketing Manager, Varsity Soccer

Choir VP, Madrigal Ensemble (4 years)

## WORK EXPERIENCE

American High - Creative Intern (Remote)

June 2025 - Aug 2025

- Reviewed and analyzed dozens of screenplays, providing written coverage and creative feedback to development executives
- · Assessed narrative structure, audience appeal, and alignment with brand tone

#### New Canaan Public Schools - Marketing Intern

May 2023-Jun 2023

- Managed district social media presence across Instagram, Facebook, and X
- Created 7 tribute videos for retiring staff: conducted interviews, edited footage, and produced event-ready content
- Collaborated directly with the Superintendent on district-wide communications

#### The Summer Theatre of New Canaan - Acting & Education Intern

June 2025 - Aug 2025

- Performed in a professional equity production of The Little Mermaid
- Created and performed in an original Theater-For-Youth version for young children
- Assisted with directing and choreographing youth productions, including inclusive programming for children
  with special needs

#### Robsham Theater Arts Center - Technician

Dec 2024 - Present

- Operate lighting and sound boards
- Serve as Stage Manager and ASM for university productions and campus events

## LEADERSHIP & CAMPUS INVOLVEMENT

Not Quite Comedy - Co-Founder, Actor, Writer, Marketing Director

Dec 2024 – Present

- Co-created and produced BC's first SNL style live sketch-comedy variety show, featuring original sketches (live and pre-recorded), musical guests, monologues, and interactive segments
- Lead creative and marketing direction; manage Instagram and TikTok content strategy (launching Fall 2025)

## BC Theatre Department Council of Majors and Minors - Vice President

Mar 2024 - Present

- · Act as liaison between theatre students and faculty to build community and improve communication
- · Plan department-wide programming, including panels, mentorship pairings, and annual events

# **Student Admissions Program** – Panelist & Greeter

Jan 2023 - Present

 Speak weekly to 300+ prospective students and families; represent Boston College student experience in Q&A panels

## **AWARDS**

### **Boston College:**

- **Sophomore Scholar Award** for both the Communications & Theatre Departments (achieved an academic ranking in the top 3% of the class of 2027)
- Published Adobe Photoshop Artwork Stylus Literary Magazine

### **New Canaan High School:**

- National Merit Finalist
- Seal of Biliteracy (Spanish)
- Excellence in Vocal Music, English Language & Literature, and Journalism
- CMEA All-State Choir Member (3x)

## **SKILLS & INTERESTS**

Technical: Canva, Adobe (InDesign, Photoshop, Premiere) iMovie, Google Suite

**Communications & Creative:** Social media content creation, script coverage, public speaking, crisis counseling (certified), video editing, writing, collaboration

Interests: Theatre, comedy & journalistic writing, improv, marketing strategy, media analysis, mental health advocacy, tap dancing, sitcoms, Ben & Jerry's ice cream